

SULIT



**BAHAGIAN PEPERIKSAAN DAN PENILAIAN
JABATAN PENDIDIKAN POLITEKNIK
KEMENTERIAN PENDIDIKAN TINGGI**

JABATAN PERDAGANGAN

PEPERIKSAAN AKHIR

DISEMBER 2016

DPP6033: INTERNATIONAL MANAGEMENT

TARIKH : 1 APRIL 2017

MASA : 8.30AM – 10.30 (2 JAM)

Kertas ini mengandungi TIGA (3) halaman bercetak.

Esei (4 soalan)

Dokumen sokongan yang disertakan : Tiada

JANGAN BUKA KERTAS SOALAN INI SEHINGGA DIARAHKAN

(CLO yang tertera hanya sebagai rujukan)

SULIT

INSTRUCTION:

This section consists of **FOUR (4)** essay questions. Answer **ALL**.

QUESTION 1CLO1
C1

- (a) Identify **TWO (2)** sources of human resources for international manager.

[10 marks]

CLO1
C1

- (b) There are challenges faced by expatriate in a foreign country. Explain **THREE (3)** challenges faced by them.

[15 marks]

QUESTION 2CLO1
C3

- (a) Carry out **FIVE (5)** Hofstede's Cultural Dimensions with Malay culture in Malaysia.

[10 marks]

CLO1
C3

- (b) Apply these **THREE (3)** David Trompenaars's Cultural Dimensions with Malaysia and United States Culture.

i) Individualism vs Communitarianism

ii) Specific vs Diffuse

iii) Inner directed vs Outer Directed – (The Environment)

[15 marks]

QUESTION 3CLO2
C4

(a) Differentiate the strategic predispositions implemented by multinational (MNCs).
[10 marks]

CLO2
C4

(b) Distinguish these types of multiculturalism in organisational culture below:

i) Domestic multiculturalism

ii) Homogeneous groups

iii) Multicultural groups

[15 marks]

QUESTION 4CLO3
C4

(a) Explain **FOUR (4)** categories of nonverbal communication. Give examples for each category.

[10 marks]

CLO3
C4

(b) Explain **THREE (3)** bargaining behaviours used in international negotiation.

[15 marks]

SOALAN TAMAT