

SULIT



**KEMENTERIAN PENDIDIKAN TINGGI
JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI**

**BAHAGIAN PEPERIKSAAN DAN PENILAIAN
JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI
KEMENTERIAN PENDIDIKAN TINGGI**

JABATAN PERDAGANGAN

PEPERIKSAAN AKHIR

SESI II : 2023/2024

DPP40063 : INTERNATIONAL TRADE

TARIKH : 31 MEI 2024

MASA : 8.30 PAGI - 10.30 PAGI (2 JAM)

Kertas ini mengandungi **TIGA (3)** halaman bercetak.

Struktur (4 soalan)

Dokumen sokongan yang disertakan : Tiada

JANGAN BUKA KERTAS SOALAN INI SEHINGGA DIARAHKAN

(CLO yang tertera hanya sebagai rujukan)

SULIT

INSTRUCTION:

This section consists of **FOUR (4)** structured questions. Answer **ALL** questions.

QUESTION 1

CLO1 (a) Describe **FIVE (5)** reasons why countries are involved in international trade.
[10 marks]

CLO1 (b) Explain **FIVE (5)** factors that speed up the growth of international trade.
[15 marks]

QUESTION 2

CLO1 (a) Over time, economists have developed theories to explain the mechanisms of global trade. The main historical theories are called *classical* and are from the perspective of a country, or country-based. Discuss any **TWO (2)** classical theories.
[10 marks]

CLO1 (b) According to Raymond Vernon there are four stages in a product's life cycle theory. In sequence, write the details of the Product Life Cycle theory with the aid of an appropriate diagram.
[15 marks]

QUESTION 3

CLO2 (a) The World Trade Organization (WTO) deals with regulation of trade between participating countries by providing a framework for negotiating trade agreements and a dispute resolution process aimed at enforcing participants' adherence to WTO agreements, which is signed by representatives of member governments and ratified by their parliaments. Examine **FIVE (5)** functions of WTO.

[10 marks]

CLO2 (b) As a Small Medium Enterprise industry, you are keen to expand your business to the international level by joining the trade exhibitions organized by the government agencies. Since you are from the SME industry, you need to do some research on agencies that may help you in promoting your company. Investigate the functions of Malaysian Productivity Corporation (MPC) as a guidance from this agency to enhance your business.

[15 marks]

QUESTION 4

CLO1 (a) International trade brings greater increase in world output, most countries have trade restrictions to protect local products from foreign competition. As a new player, examine **FOUR (4)** non-tariff barriers tools or instruments of protectionism policy imposed by the government to other countries who wish to do trade in Malaysia.

[10 marks]

CLO2 (b) A free trade area (FTA) refers to a specific region wherein a group of countries signs a trade agreement that seals the economic cooperation among them. The free trade agreements which the Malaysian government has signed can help companies in export. As a businessman who wants to do international trade, analyze the benefits of free trade agreements that help your business.

[15marks]

END OF QUESTION