

POLITEKNIK
Jabatan Pengajian Politeknik

EXAMINATION AND EVALUATION DIVISION
DEPARTMENT OF POLYTECHNIC EDUCATION
(MINISTRY OF HIGHER EDUCATION)

MECHANICAL ENGINEERING DEPARTMENT

FINAL EXAMINATION
DECEMBER 2011 SESSION

J5289 : EKONOMI PEMBUNGKUSAN

DATE : 24 APRIL 2012 (TUESDAY)
DURATION : 2 HOURS (08:30 AM – 10:30 AM)

This paper consists of **THREE (3)** pages including the front page.
Essay (6 questions – answer 4 questions)

CONFIDENTIAL
DO NOT OPEN THIS QUESTION PAPER UNTIL INSTRUCTED BY
THE CHIEF INVIGILATOR

QUESTION 1

- a) State the definition of economy system (3 marks)
- b) State **THREE** types of product in economy system (6 marks)
- c) State **THREE** disadvantages of capitalism economy system (6 marks)
- d) Describe the influences of demography factor to economy system in packaging industry (10 marks)

QUESTION 2

- a) State the definition of marketing concept. (4 marks)
- b) State **THREE** factor that influences the marketing. (6 marks)
- c) Discuss **FIVE** factor was created by goverment in marketing system to stabilize the economy growth. (15 marks)

QUESTION 3

- a) Give the definition of production cost in economy system (5 marks)
- b) State the difference between direct and indirect cost. (6 marks)
- c) Describe the fixed and variables cost in economy system. (6 marks)
- d) Discuss **FOUR** types of overhead cost. (8 marks)

QUESTION 4

- a) State the definition of budget. (4 marks)
- b) State **THREE** disadvantages of budget control system. (6 marks)
- c) Discuss **THREE** types of budget (15 marks)

QUESTION 5

- a) State definition of target cost. (5 marks)
- b) State the difference between costing and marginal method. (6 marks)
- c) Packaging Company planning to produce 10,000 unit of packaging product. Mark-up was set with 55%. The data collected shown in the table below :-

Perkara	Per Unit (RM)
Raw material	3
Labour	5
Flexible Overhead	3
Fixed Overhead	6
Flexible Management Overhead	2
Fixed Management Overhead	5

Calculate the cost per unit , price of product and income statement.

(14 marks)

QUESTION 6

- a) State **THREE** categories of financial institution. (6 marks)
- b) State **THREE** functions of central bank in economic development. (6 marks)
- c) Describe the functions of commercial bank for the development of the country. (13 marks)